

SUSTAINABILITY REPORT

2025



WOMEN UNIVERSITY SWABI

Vice Chancellor Message

Women University Swabi, is committed to fostering a culture of sustainability that reflects our responsibility towards society, the environment, and future generations. Our university aligns its vision and practices with the United Nations Sustainable Development Goals (SDGs), ensuring that education, research, and campus operations contribute meaningfully to a more equitable and sustainable world.



I believe that empowering women through education is a vital step toward achieving sustainability. Through innovative initiatives, green practices, and community engagement, we aim to create an environment where knowledge, responsibility, and action come together to make a lasting positive impact. Together, we strive to build a resilient, inclusive, and environmentally conscious university. We want to become an institute which not only promotes academic excellence, but also leads the way in promoting global sustainability.

Prof. Dr. Ghazala Yasmeen
Vice Chancellor
Women University Swabi

Executive Summary

This Sustainability Report summarizes Women University Swabi's (WUS) commitment and progress toward environmental, social, and institutional sustainability. The report sets out the University's vision, strategic themes, recent activities, measurable targets, and next steps aligned with the United Nations Sustainable Development Goals (SDGs).

Through promoting sustainable practices across the campus, such as energy conservation, waste reduction, and responsible resource management, and embedding sustainability concepts into academic curricula and research activities, the university strives to cultivate an environmentally conscious and socially responsible academic community.

Vision:

To embed resource conservation, wellbeing, and sustainable practices throughout Women University Swabi so future generations can thrive.

Mission:

Women University Swabi is dedicated to integrating sustainability into all aspects of its operations, education, research, and community engagement.



SDG-1: No Poverty: The first Sustainable Development Goal (SDG-1) established by the United Nations aims to eradicate poverty in all its forms and promote prosperity for all. Women University Swabi is actively contributing toward the achievement of this goal through various academic and community initiatives. Women university, focuses on addressing critical issues related to poverty, inequality, and human development, with a particular emphasis on Pakistan and other developing nations. In addition, various student societies regularly organize community support programs such as Ramadan Drives, Donation Campaigns for underprivileged students and staff, and Relief Drives during emergencies. Also, different scholarship opportunities are also available to support deserving students.



SDG-2: Zero Hunger: The second Sustainable Development Goal (SDG-2) aims to end hunger, achieve food security, and promote sustainable agriculture. Women University Swabi supports this goal by fostering awareness and action among students and staff to combat hunger within the community. Through food distribution initiatives, volunteer programs, and donation drives, the university community actively contributes to ensuring that no one is left behind in the fight against hunger and malnutrition.



(Donation/Relief drive organized by Women University Swabi. Volunteers collected clothes, shawls, shoes, water and other food items for communities affected by cloud-burst in different areas of District Buner and Gadoon District Swabi, Khyber Pakhtunkhwa, Pakistan.)

SDG-3: Good Health and Well-Being: The third Sustainable Development Goal (SDG-3), as defined by the United Nations, emphasizes ensuring healthy lives and promoting well-being for all at all ages. Women University Swabi is committed to fostering a healthy and supportive environment for its students, faculty, and staff in alignment with this goal.

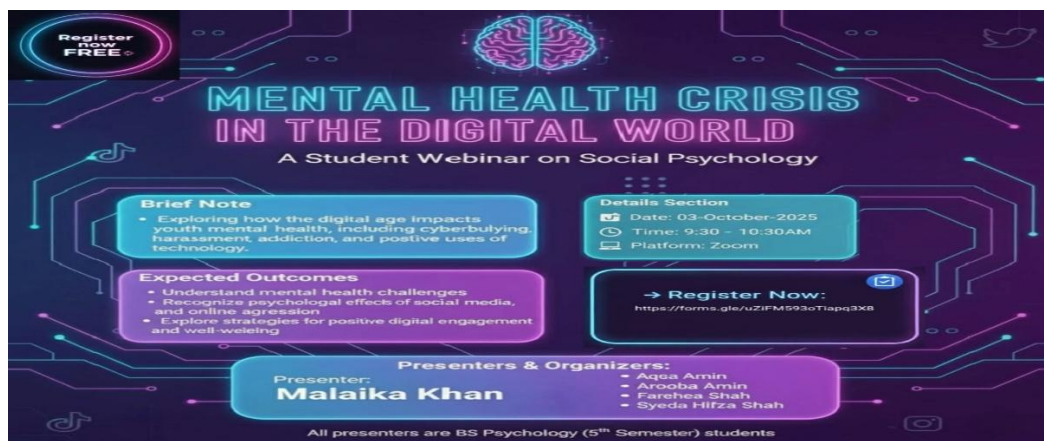
To achieve this, the university has established a Medical Care Center on campus to provide accessible and quality healthcare services. The primary objective of this facility is to deliver primary medical care and first aid to the university community. The Health Care Center comprises a Medical Inspection Room, and a Treatment/Detention Room. The Medical Officer (MO) conducts examinations in the Inspection Room and prescribes treatment as required.

In addition to on-campus services, the Health Care Center also provides prescribed medicines and facilitates referrals for specialized consultations or advanced treatment. Patients requiring further medical attention are transported via the University Ambulance to nearby teaching hospitals for specialized care or admission, ensuring comprehensive health support for the university community.





The university also arranges different sessions for the mental health and well being of the local community.



Day Care / Children Support:

Day Care Center operations and staff engagement supports SDG-5 and SDG-3 through childcare and wellbeing services.

Women University Swabi has taken a significant initiative to support its employees and female students by establishing an on-campus Daycare and Pre-School Facility. This dedicated center provides a safe, nurturing, and well-managed environment for children, enabling mothers to focus on their academic and professional responsibilities without the added burden of childcare. The facility reflects the university's commitment to promoting gender equality, work-life balance, and inclusive support systems for women in higher education.



SDG-4: Quality Education: The fourth Sustainable Development Goal (SDG-4), as defined by the United Nations, focuses on ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all. Its agenda includes providing free and equitable primary and secondary education to all boys and girls by 2030 and eliminating disparities related to wealth and gender through access to quality education worldwide.

Quality Enhancement Cell (QEC): In alignment with SDG-4, Women University Swabi has established a Quality Enhancement Cell (QEC) to promote a culture of academic excellence and continuous improvement in higher education. The QEC functions to ensure quality standards in teaching, learning, research, and institutional governance through systematic evaluation and monitoring. Since its establishment, the QEC has been working with great dedication to implement effective quality assurance practices and enhance academic standards across all departments.

Quality Assurance Practices: The QEC at Women University Swabi has developed a comprehensive mechanism for implementing quality assurance processes throughout the university. These include feedback surveys, program reviews, periodic assessments, auditing of courses, monitoring of classes and examinations, and conducting training sessions and workshops to promote a strong quality culture among faculty and students.

The feedback system comprises multiple levels of evaluation, including Student course evaluations survey, Faculty course reviews, Graduating student and Alumni surveys, Teacher evaluations, and departmental self-assessments. The data gathered from these surveys are statistically analyzed and used to inform academic decision-making and continuous improvement.

The review process involves departmental self-assessments, peer reviews by experts of national repute, and external evaluations by quality assurance bodies to ensure alignment with the Higher Education Commission's (HEC) standards. This systematic approach allows the university to identify areas for improvement and sustain high educational quality.

In addition, the teaching faculty of Women University Swabi has actively participated in QEC/ORIC trainings and workshops under the **“Faculty Development Program”** held from May 5th to 30th May, 2025, aimed at enhancing instructional skills and pedagogical practices.





Through these continuous efforts, Women University Swabi reaffirms its commitment to providing high-quality, inclusive, and equitable education, contributing meaningfully to the achievement of SDG-4 Quality Education.

SDG-5: Gender Equality: The Fifth Sustainable Development Goal (SDG-5), established by the United Nations, focuses on achieving gender equality and empowering all women and girls by ensuring their full participation in every sphere of life. Women University Swabi, being a leading institution dedicated to women’s education, is strongly committed to this global agenda. The university plays a pivotal role in empowering women through equal access to quality education, healthcare, leadership opportunities, and professional development.

By fostering an inclusive and supportive environment, Women University Swabi enables female students and employees to pursue academic excellence, build confidence, and actively contribute to social and economic progress. The university also engages in various awareness programs, community outreach initiatives, and voluntary services that promote women’s empowerment and gender equality within and beyond the campus.

Through its continued commitment to inclusivity and equal opportunity, Women University Swabi exemplifies the spirit of **SDG 5: Gender Equality**, working to eliminate discrimination and create a society where women can thrive as leaders, innovators, and change-makers.





SDG 6: Clean Water and Sanitation: The sixth Sustainable Development Goal (SDG-6), as defined by the United Nations, focuses on ensuring the availability and sustainable management of clean water and sanitation for all. It emphasizes the importance of providing access to safe drinking water, improving hygiene practices, and protecting aquatic ecosystems through sustainable water management.

In alignment with this goal, Women University Swabi is actively contributing to research and awareness related to water sustainability. **Students and faculty members have engaged in significant research projects addressing critical water-related issues, including bioremediation of lead-contaminated water in the vicinity of local dyeing industries and wastewater treatment strategies as an opportunity for the production of low-cost fuels.** These research initiatives not only highlight the university's commitment to environmental sustainability but also contribute to developing practical solutions for water purification, waste management, and energy generation.

Through academic research and community engagement, Women University Swabi continues to support the global agenda of **SDG 6: Clean Water and Sanitation**, fostering innovation and sustainable practices for a cleaner and healthier environment.

[4.5] Water pollution control in campus area (WR.5)



SDG 8: Decent Work and Economic Growth: The Eighth Sustainable Development Goal (SDG-8), established by the United Nations, aims to promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

In alignment with this goal, Women University Swabi through its Office of Research, Innovation, and Commercialization (ORIC) and the Youth Development Center (YDC), under the visionary leadership of the Vice Chancellor, has initiated the establishment of an Incubation Center. This initiative is designed to empower female students and alumni of Women University Swabi by supporting them in launching new startups, nurturing entrepreneurial skills, and transforming innovative ideas into viable business ventures.

Furthermore, Women University Swabi regularly organizes seminars and workshops on freelancing and entrepreneurship to equip students with essential knowledge, practical skills, and confidence needed to thrive in the modern digital and business landscape. These efforts collectively contribute

to promoting economic empowerment, self-reliance, and sustainable development, in line with SDG-8: Decent Work and Economic Growth.

SDG 9: Industry, Innovation and Infrastructure: The ninth Sustainable Development Goal (SDG-9), as defined by the United Nations, emphasizes building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation.

In pursuit of this goal, Women University Swabi actively encourages innovation, research, and technology-driven development among its students and faculty. The university has organized Digital Startup initiatives in collaboration with UN Women and KOICA providing students with a platform to transform their innovative ideas into practical solutions that address real-world challenges. These initiatives aim to strengthen entrepreneurial skills, enhance digital literacy, and inspire women to take leadership roles in technology and innovation sectors.



Through such collaborations and capacity-building efforts, Women University Swabi continues to contribute to SDG 9: Industry, Innovation and Infrastructure, empowering women to participate meaningfully in technological advancement and sustainable development.

SDG 10: Reduced Inequalities: The tenth Sustainable Development Goal (SDG 10), established by the United Nations, aims to reduce inequalities within and among countries by promoting social, economic, and political inclusion for all, irrespective of age, gender, disability, race, ethnicity, origin, religion, or economic status.

In alignment with this goal, **Women University Swabi** is dedicated to fostering an inclusive academic environment where equality, diversity, and equal opportunities are core institutional values. The university ensures equitable access to education, scholarships, and career development opportunities for students from diverse backgrounds. Furthermore, WUS promotes gender equality, supports students with special needs, and encourages representation of marginalized groups in academic and administrative processes.

Through its inclusive policies and commitment to empowerment, Women University Swabi continues to contribute to SDG 10: Reduced Inequalities, working toward a fair and just educational environment for all.



SDG 11: Sustainable Cities and Communities: The eleventh Sustainable Development Goal (SDG 11), established by the United Nations, focuses on creating inclusive, safe, resilient, and sustainable cities and communities. It emphasizes improving housing, expanding green spaces, strengthening environmental resilience, and ensuring sustainable community development.

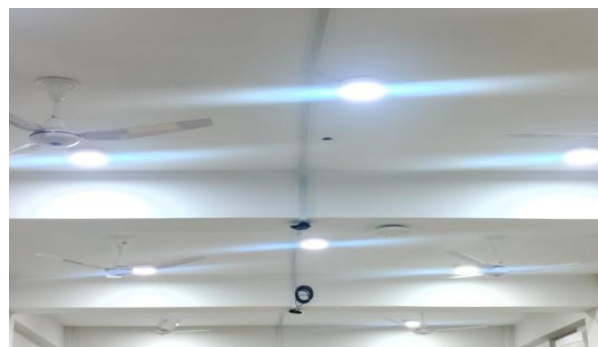
In alignment with this goal, **Women University Swabi** is committed to contributing positively to its surrounding community and fostering a sustainable campus environment. The university undertakes various initiatives aimed at enhancing environmental quality and community well-being. These efforts include conducting plantation drives in collaboration with local communities, promoting the use of renewable energy sources, and ensuring the safe and effective management of hazardous waste.

Additionally, the university implements measures to reduce public health risks, such as proper wastewater disposal and maintaining designated dumping areas to minimize mosquito breeding, thereby helping reduce the incidence of dengue, malaria, and other vector-borne diseases.

SDG 12: Responsible Consumption and Production: The twelfth Sustainable Development Goal (SDG 12), established by the United Nations, focuses on promoting the efficient use of resources and encouraging sustainable consumption and production patterns.

In alignment with this global objective, **Women University Swabi** is actively taking measures to promote responsible resource utilization and to encourage female students to contribute meaningfully to Pakistan's emerging **circular economy**. The concept of a circular economy emphasizes minimizing waste, reusing materials, and optimizing the balance between resource input and output to enhance sustainability. The university has installed energy efficient appliances throughout the campus.

Women University Swabi supports this goal by fostering environmental awareness, promoting sustainable practices on campus, and integrating resource-efficient approaches into academic and community initiatives. Through these efforts, the university contributes to advancing **SDG-12: Responsible Consumption and Production** and encourages students to become agents of sustainable change.



SDG 13: Climate Action: Climate Action is the thirteenth Sustainable Development Goal set by the United Nations, emphasizing the need to integrate climate-related measures into national planning and development strategies to strengthen resilience against climate change.

Women University Swabi is committed to playing a meaningful role in advancing climate action within the higher education sector. The university actively promotes environmental stewardship and embeds sustainability principles across campus activities and community engagement.

As part of its climate initiatives, the university launched a major tree plantation campaign under the slogan “One Girl One Plant”, in collaboration with the District Administration Swabi. This campaign aims to preserve biodiversity, enhance green cover, and build environmental responsibility among students.



Additionally, students of Women University Swabi frequently participate in plantation activities in various hilly and vulnerable areas to help reduce deforestation and restore ecological balance. Through these sustained efforts, the university continues to contribute to national and global climate resilience goals.



SDG 14: Life Below Water: Life Below Water is the fourteenth Sustainable Development Goal established by the United Nations to protect, restore, and sustainably manage marine ecosystems.

Women University Swabi is dedicated to contributing to the objectives of SDG-14 through education, research, and community-oriented initiatives. The university promotes marine conservation awareness and integrates sustainability concepts into its academic programs and student activities.

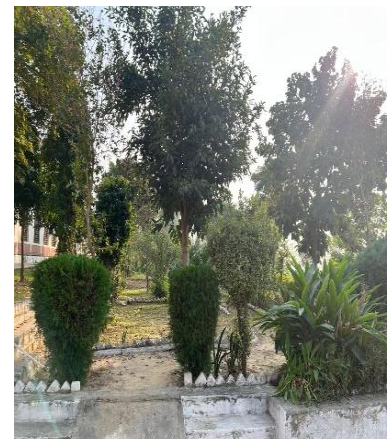
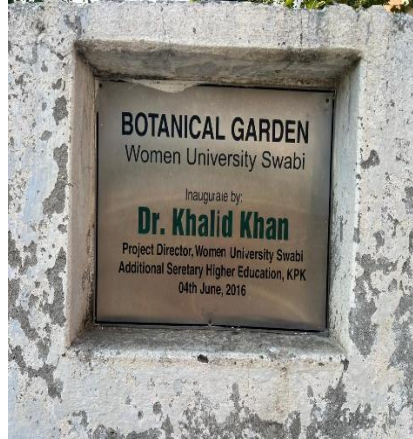
WUS supports SDG-14 by offering a range of relevant courses such as Wildlife, Aquaculture and Fisheries, Fish and Aquatic Toxicology, Fish Breeding and Marine Pollution and Control,. These courses enhance students' understanding of aquatic ecosystems, environmental challenges, and sustainable resource management.

Additionally, Women University Swabi encourages research and student-led initiatives aimed at promoting sustainable aquaculture practices and protecting aquatic biodiversity. Through awareness campaigns, environmental projects, and curriculum integration, the university continues to play a vital role in supporting the global mission of “Life Below Water.”



SDG 15: Life on Land: Women University Swabi is committed to promoting sustainable land use and biodiversity conservation in alignment with the United Nations Sustainable Development (SDGs) Goal-15.

The university maintains a well-organized plantation nursery and regularly conducts plantation drives across the campus to enhance green cover and environmental sustainability.



University Orchard & botanical garden to support conservation practices in the university.



Further, the forest system of the university provides a supportive environment for the wildlife, a support different wildlife and ecological studies of animal sciences and plant science courses.

As part of course assignment students of different courses, including wildlife management, ecology, animal diversity arranges different awareness campaigns in local communities for the protection of



SDG 16: Peace, Justice and Strong Institutions: Peace, Justice and Strong Institutions is the sixteenth Sustainable Development Goal identified by the United Nations. It emphasizes promoting peaceful, inclusive, and just societies and strengthening accountable and effective institutions at all levels.

Women University Swabi is dedicated to nurturing a culture of peace, justice, and responsible citizenship within its academic community. The university promotes awareness and understanding of justice systems by offering a wide range of relevant courses, including Human Rights, Taxation and Contract Management, Labor Law and Legal Issues in HR, International Law, Commercial Law, Corporate Law and Secretarial Practices, Corporate and Criminal Law, Elements of Contract Law, Environmental Laws, Policies and Regulations, Professional Practice, Laws, Ethics and Administration, Food and Drug Laws, Medical Law and Ethics, Law of Property, and related subjects.

In addition, the Peace Society of WUS actively conducts awareness sessions, seminars, and community engagement activities focused on promoting harmony, conflict resolution, and respect for law and justice. Through these academic offerings and co-curricular initiatives, Women University Swabi aims to develop socially responsible graduates and contribute meaningfully to strengthening peaceful and just institutions.

SDG 17: Partnerships for the Goals:

Women University Swabi is deeply committed to advancing the Sustainable Development Goals through meaningful collaboration with a wide range of stakeholders. The university actively engages with institutions in the development sector to strengthen community linkages and foster collective progress. By using the SDGs as a shared framework, WUS continuously works to enhance national and international cooperation.

Women University Swabi cultivates strong partnerships through the following initiatives by signing MOUs:

- Establishing strategic alliances with governmental and non-governmental organizations.
- Initiating joint ventures with local and international institutions to address emerging global challenges.
- Promoting research collaborations and knowledge exchange programs.
- Engaging in community outreach activities and social impact initiatives.
- Strengthening engagement with local, national, and international government bodies
- Building industrial collaborations and international linkages to support academic and professional development

Through these sustained efforts, Women University Swabi aims to contribute meaningfully to global development and reinforce the collaborative spirit essential for achieving SDG-17.



MoU with NHCD, for implementation of “Each One Teach One” policy of the Higher Education Commission (HEC), Pakistan.



MoU with other different institutes to cultivate strong collaborations